

5 Things No Seat Cushion Seller Would Tell You!



- 1. Have you ever wondered what secrets seat cushion sellers aren't telling you?
- 2. Curious about the hidden truths behind seat cushion sales pitches?
- 3. Are you aware of the important facts seat cushion sellers keep quiet about?
- 4. Wondering what seat cushion sellers don't want you to know?
- 5. Have you ever questioned what seat cushion sellers hide from you?

If spending an hour at the desk or waiting at an airport bothers your butt, then Seat Cushions are for you. But, well, not quite. Most of them will simply make you look bizarre! There's so much about seat cushions that seat cushion sellers *don't like to tell you*. Here are the five things that seat cushion sellers wish you don't know.

1. Have you ever wondered what secrets seat cushion sellers aren't telling you? You know how much is left unsaid in the dynamic world of seat cushion sales. You're scanning product descriptions. Ooh, it'll make your life easier! Oh, it's supportive. Ah, it's comfy! But which details aren't there? What about the quality of the recycled fill? What about the longevity of the cushion? What about possible health benefits – and plenty more besides?

These are the secrets that seat cushion sellers often keep to themselves.

With me opening up this discussion, it means we're shedding light on a lot of secretive behavior, and giving you, the consumer, more information, to let you make informed decisions



about when you choose High-Dense Memory Foam U-Shaped Seat Cushions over donut cushions; and what to look for in Ergonomic Design!

Knowledge Is Power.

KNOWLEDGE POWLEDGE

2. Curious about the hidden truths behind seat cushion sales pitches? Sometimes we're drawn into the hype of a Seat Cushion. You know the kind of pitch: 'This works more effectively than any other cushion!' Yet what isn't said is sometimes more explaining: from the claims about comfort to the calling cards of a product itself. Throughout all this, the truth of what you're buying can sometimes slip through the cracks.

In that way, by exploring these hidden truths with you, we sort the facts that will help you from the fiction that can be destructive – So that you can both shop smarter and feel informed before you buy the perfect thing to sit upon. Are seat cushions really that effective? Do ergonomic chairs really improve posture? These are the questions we aim to answer.

3. Are you aware of the important facts seat cushion sellers keep quiet about? Companies that sell seat cushions have an interest in getting you to buy a specific cushion – but they're not always necessarily honest about what's really important. The price, the look, the color, all these things can serve as flashy ad ideas.

But what's less apparent is the true nature of the cushion: the materials that were used, care taken in its construction, and the potential impact it could have on your back and body. It's helpful in shining a light on some crucial but otherwise obscure facts, which can help consumers make choices that prevent them being ripped off by sales pitches for sorts of inferior cushions.

We learn, for instance, that foam pillow designs can encourage slipping into the wrong side of your neck, as well as the uncomfortable build-up of heat, and how a good-quality cushion or pillow can be a worthwhile investment for the long term.





4. Wondering what seat cushion sellers don't want you to know?

Though many are expert-level wiggler, those in the Coccyx Seat Cushion business have it easy: by carefully weaving words into their sales pitch, sellers can convince most potential customers that their product is exactly what they're looking for.

But, as you might imagine, there is a lot that sellers don't want you to know—whether because the information isn't as sexy as our consumer culture demands or whether they simply don't want you to be distracted by technical specifications.

So, what's the truth? What are you actually getting when you buy a seat cushion, and are you getting what you really need? Here are some of the things that seat cushion sellers would rather you didn't know: The Nitty-Gritty of Costs – Fees and Charges It seems like almost every company is eager to get into the seat cushion business these days, probably in order to make some money as it isn't terribly competitive.

But it goes without saying that the companies that do succeed in the seat cushion business are all about making money. Customers willing to shell out \$69.95 for a memory foam cushion contribute to filling those coffers. But the fees customers might expect to pay in full upfront often end up lugging along additional expenses and fees that aren't easily seen or calculated.

The more we can bring these truths out into the clear light of day, the better equipped consumers will be to avoid the trap of advertised comfort – and make decisions empowered with truth.

Discovering which cushions sitters find comfortable, and why, makes the next phase much easier. Comfort is about not having anything in the seat that generates pressure to impair blood circulation and comfort. So, start with seats that have nothing in them. Once you determine what works well, you can start adding features. That's about the best that most ergonomics has to offer. We don't want to rain on anyone's parade, but an illustration may be helpful.

5. Have you ever questioned what seat cushion sellers hide from you?

First, what isn't being advertised you to: seat cushion sellers have secrets they don't share with the public. When any product or service is being sold to you, over and over, there are likely to be decisions that make it cheaper or easier to sell that aspect of the product or service when



sitting through hours of repeated sales pitches and home-shopping network advertisements, it's difficult not to forget or discount that what those con artists are selling you isn't representing the full picture, the unvarnished truth.

But ask the right question, and with the right thinking you can shock and awe your way to the real truths your seat cushion sellers don't want you to know about: like, do memory foam really conform to your shape better than other fillings? Are you going to die from a cheap imported product?

Nobody has all the answers, but we'll keep asking the tough questions to bring you whatever we can dig up, so you can have some mechanism of defence against bunking entrepreneurial sales Speaking of which, *good luck with that new cushion*. Please write back and let us know how you're getting on.



Now, Let's look at what are the most matters:

1. Quality Counts More Than You Think

A seat cushion, especially, must be really good. There are so many models at different price points... Many of these cheap seat cushions look great, but in the long-term, you can't really tell if they were really well-made or if that cushion would support you through painless days of work.

A high-quality Seat Cushion, say made of High-Dense Memory Foam, provides the support you need to remain seated comfortably for many hours. Most Importantly, the new generation of Seat Cushions are Engineered Designed which too many Experts tested in Labs and then approved it. Not all Seat Cushions are contoured and engineered design right now!

2. It's Not Just About Comfort – It's About Your Health

Comfort is important, but it's also just a small part of what your seat cushion is designed to do. When sitting for long periods of time, a seat cushion can either be your friend or your enemy; it literally has your back and keeps you upright, or over time can take away your back and cause problems of all kinds, from poor posture to circulation issues. An ergonomic seat

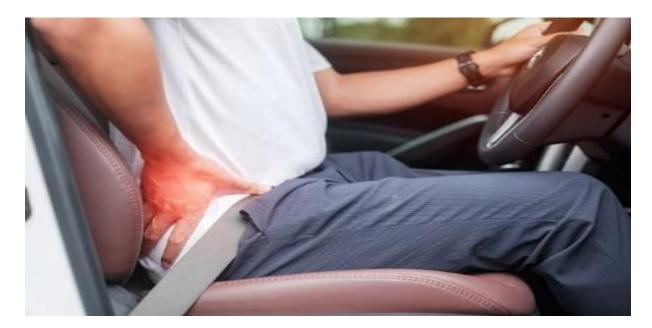


cushion helps alleviate many of these problems – which can contribute to making your workday not only bearable, but even enjoyable.

3. Say Goodbye to Tailbone Pain – Once and for All!

Does the thought of Tailbone Pain make you wince? If you have ever had such pain before, you know the debilitating effect it can have.

Most standard Seat Cushions do nothing to aid those with the problem, but a Coccyx Seat Cushion designed with a cut out at the back that relieves pressure on the coccyx may be the comfort cushion you need to ease the pain.



4. Versatility Is Key – Take It Anywhere!

Even though you might think only of office chairs when you think of seat cushions, their portability makes them fit for travel. During a road trip, an airplane flight, or at a sporting event, a portable seat cushion can make the difference between comfort and discomfort. Take it with you wherever you go; work is not the only place you might need it.

5. Empower Yourself with Knowledge – *Explore Our Knowledge Center!*

Properly educated, you would avoid a shopping trip to the box store for that typical Flat, U-shaped seat cushion that is often the default purchase for those who overlook the usefulness doesn't praise its virtues.

Instead of a cushion that knows but a single mode of support: providing no back support, no hip elevation, offering precious little of any kind of support while raising the seat up by four or five inches, without adding any features to offset the sagging forward that has brought you to this parasite-like state, with undiagnosed and misdiagnosed pain, go to the back of the store and look for a better brand at a price that will not kill your soul.

It will still cost more. A high-quality seat cushion will cost more than the much lower-quality flat cushion but, once again, life is about tradeoffs and the benefit to your comfort and health in the long term is worth the added investment up front.



Now, Ready to upgrade your seating experience and take control of your comfort? why don't you finally take charge of your life and start using one of our products? On our product page you can now browse through some of our top-rated seat cushions in this price range. It's Risk Free... We provide Life-Time Money Back Guarantee, because we are confident about what we're offering



And don't forget to read our 'Knowledge Center Page' for some helpful 'Top Tips' to optimize your seat cushion!

Not sure which seat cushion is right for you? Call us today for customized advice.